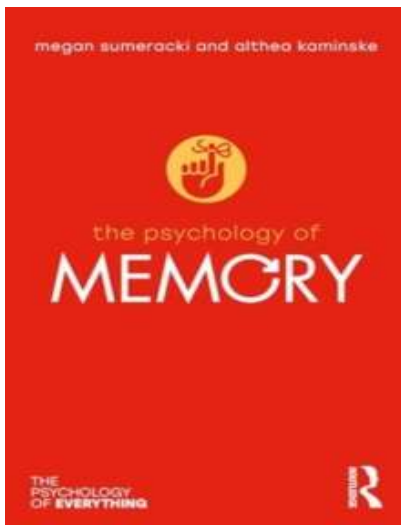




Připravili jsme pro Vás zvýhodněnou cenovou nabídku na titul, který právě vychází:

Psychology of Memory



autor Megan Sumeracki, Althea Need Kaminske
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Description

How can I improve my memory? Do my emotions affect my memories? How will my memory change as I get older? The Psychology of Memory provides a unique insight into a fundamental part of being human, debunking many common misconceptions about what memory is, how memory works, and the accuracy of our memories. It explores the complexity of human memory, looking at how we remember different types of information and the impact of issues like ageing and emotion on how we create, store, and retrieve memories. Extremes of memory from so-called photographic memory to dementia are discussed, along with ways our memory can impact our everyday lives in educational and legal settings.

Treating memory as malleable, dynamic, and active, The Psychology of Memory teaches us about how our individual memories function, and how we can harness this to see memory in a new way; to use the past, our experiences and information, in service of the present and future.