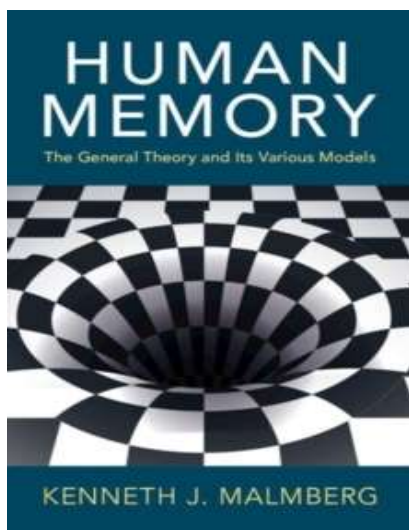




Připravili jsme pro Vás zvýhodněnou cenovou nabídku na titul, který právě vychází:

Human Memory: General Theory and Its Various Models



autor Kenneth J. Malmberg
v měkké vazbě, 400 stran
vyd. Cambridge University Press, V/2024
ISBN 9781009440400

běžná cena: 870 Kč
v této nabídce: **600 Kč**
(tato cena platí při objednání titulu do 31.7.2024)

Description

The General Theory of human memory is the most prominent result of the cognitive revolution in psychology. Despite its role in modern memory research, the General Theory is not well understood. This book describes the General Theory of human memory and applies it to numerous empirical phenomena.

It details the prominent architectures for formally modeling the flow of information among the proposed memory structures using the search of associative memory (SAM) and the retrieving effectively from memory (REM) models.