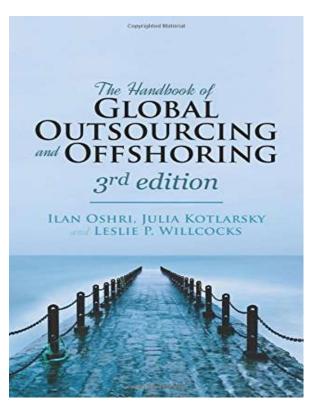


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Handbook of Global Outsourcing and Offshoring



autoři Ilan Oshri, Julia Kotlarsky, Leslie P. Willcocks v pevné vazbě, 366 stran vyd. Palgrave Macmillan, 3. vydání, I/2015 ISBN 9781137437426

katalogová cena cca 1.340 Kč vč.DPH v této nabídce **1.090 Kč** vč.DPH (tato cena platí při objednání titulu do 15.4.2015)

The expansion of outsourcing and offshoring, and the emergence of new sourcing models are challenging existing management practices. It has become increasingly important to understand the phenomena, not least as a basis for suggesting what directions it will take, its impacts, how it has been conducted, and how its management can be better facilitated. This book offers a broad perspective on various issues relating to the sourcing of IT and business processes and services in a company, national and global context.

Now in its third edition, this is the only outsourcing and offshoring book to offer a broad but coherent guide to the strategy, operations and management of ITO and BPO outsourcing and offshoring, from how to source new relationships to managing business processes in a national and global context. Readers from a wide range of industry and regions need to know how to outsource, and to build the skills to participate in and manage outsourcing from client and vendor perspectives.